

WALLCOVERINGS BY STONEIMPRESSIONS

Installation Guide

Thank you for choosing StoneImpressions' wallcoverings. Each wallcovering is crafted to bring enduring artistry and character to your interior.

For the most refined and lasting results, we strongly recommend professional installation. A skilled installer ensures proper surface preparation, precise seaming, and a flawless final appearance.

If you do not already have a preferred installer, we suggest finding one through:

- The Wallcovering Installers Association (wallcoveringinstallers.org)
- A trusted local design professional or showroom referral

These guidelines are provided as a reference for qualified installers and experienced homeowners familiar with wallpaper application.

PRODUCT DIMENSIONS & ORDERING

- Sold by the linear yard, with a 5 linear yard minimum per product variant (style, colorway, or material type).
- Available in two standard widths:
 - 24 inches wide
 - 48 inches wide
- Square footage per linear yard:
 - 24" width = 6 square feet per linear yard
 - 48" width = 12 square feet per linear yard

Example:

A 10-yard order of 24" material equals 60 sq. ft.;

A 10-yard order of 48" material equals 120 sq. ft.

Note: The 5-yard minimum applies individually to each product variant and cannot be combined across multiple designs or colorways.

INSPECTION & STORAGE

- Inspect all rolls upon delivery and before cutting. Verify pattern, color, and quantity against your order.
- Report any concerns prior to installation. StoneImpressions cannot be held responsible for defects or discrepancies after material has been cut or applied.
- Store rolls in a clean, dry area until installation. Allow material to acclimate to room temperature (65–75°F) for 24–48 hours before beginning.

SURFACE PREPARATION

(Applies to both Traditional and Peel & Stick wallcoverings)

- Substrate must be smooth, clean, dry, and sound — free from dust, grease, or contaminants.
- Eliminate any evidence of moisture, mold, or mildew before installation.
- Newly painted or primed walls must cure for a minimum of 30 days.
- Do not install over textured walls, heavy finishes, or unprimed drywall.

Note: Peel & Stick wallcoverings adhere to most finishes (matte, eggshell, satin, semi-gloss, and gloss). Proper surface preparation allows clean removal for up to one year; longer applications may require minor touch-ups after removal.

INSTALLATION METHODS

TRADITIONAL WALLCOVERINGS (Paste-the-Wall/Non-Pasted)

Includes Linen, Grasscloth, and Pearl Luster collections.

- **Primer:** Allows the wallcovering to bond well, but also prevents the paste from absorbing too much into a drywall surface.
Example of recommended primers:
 - Zinsser Universal Shieldz primer
 - Roman ECO 988 Primer
- **Adhesive:** Use a premium-quality heavy-duty clear pre-mixed adhesive. Use of a mildew inhibitor is recommended. Do not dilute.
Example of recommended adhesives:
 - Roman ECO 888 Clear
 - Roman Pro 888 Clear
 - Roman Pro 838
 - Zinsser Plus- Shieldz Mold & Mildew Proof Commercial Wallcovering System
 - Zinsser Plus Sure Grip Heavy Duty ClearPlease refer to manufacturer's website for more information.
- **Booking:** After evenly applying adhesive, gently fold pasted sides together (paste-to-paste) and allow to rest for 10 minutes to activate. Avoid creasing.
- **Hanging:**
 1. Establish a plumb guideline at the starting edge of the wall for accurate alignment.
 2. Hang the first panel along the guideline.
 3. Butt subsequent panels edge to edge for a seamless finish. For best results, use the double-cutting technique (overlap adjacent panels slightly, trim both layers, and remove trimmed waste to form a perfect seam).
 4. Smooth the wallcovering from the center outward using a wallcovering brush or plastic smoother. Avoid excessive pressure or stretching.
 5. Trim excess at ceilings, baseboards, and openings using a sharp blade.
 6. Immediately wipe away adhesive residue with clean, warm water and blot dry.
 7. Do not apply tape directly to the printed surface.

PEEL & STICK WALLCOVERING (Removable/Repositionable)

1. Begin at one side of the wall. Establish a vertical guide line for reference.
2. Peel back approximately 6 inches of backing paper and align the top edge, allowing 1–2 inches excess at the ceiling.
3. Gradually remove the backing while smoothing downward, using a felt squeegee or roller to eliminate air pockets.
4. Trim excess neatly at edges and around fixtures.
5. If repositioning is needed, gently lift and realign before pressing firmly into place.
6. Avoid applying tape directly to the surface.

CARE & MAINTENANCE

- Clean using a soft, damp cloth and mild soap if needed.
- Do not use abrasive scrubbers, solvents, or harsh chemicals.
- Avoid prolonged exposure to moisture or steam.

REMOVAL

Traditional Wallcoverings: Follow professional installer procedures. Surfaces may require priming or touch-up after removal.

Peel & Stick Wallcoverings: Gently lift from a top corner and pull downward at a 180° angle. Remove any adhesive residue with a damp cloth.

SEE REVERSE SIDE FOR TECHNICAL SPECIFICATIONS.

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TECHNICAL SPECIFICATIONS

Traditional Wallcoverings

- Commercial Grade, Type II Certified 20oz Vinyl
- Laminated fabric backing with embossed face (poly-cotton or polyester/pulp non-woven)
- Class A Fire Rated
- Low VOC, Phthalate-Free, and brominated flame retardant-free
- HPD/EPD available
- May contribute to LEED credits

Peel & Stick Wallcoverings

- Type I Certified
- Contains at least 20% post-consumer recycled content
- Proprietary polyester/natural fiber technology
- PVC- and POA-free
- Free from plasticizers, phthalates, chlorine, halogens, heavy metals, and ozone-depleting chemicals
- Class A Fire Rated
- Low VOC
- May contribute to LEED credits

Note: StoneImpressions wallcoverings are intended for interior use only in climate-controlled environments.

ADDITIONAL SPECIFICATIONS FOR GRASSCLOTH, LINEN AND PEARL LUSTER SUBSTRATES***:

Federal Specification	CCC-408-D Type II*
WA Specification	WA-101, NSF/ANSI 342 Sustainability Standard
NFPA Life Safety Code 101*	
Fire Test Ratings	
ASTM-E84 Tunnel Test	Passed Class A
EU Class Flame	Passed Class B, s2
BS476 Parts 6 & 7	Passed all requirements
CAN/ULC-S102	Passed all requirements
*Meets or exceeds requirements for flame spread, smoke developed and flashover.	
Mold/Mildew	
ASTM-E84 Tunnel Test	Passed Class A
Sustainability	
HPD/EPD	Health Product Declaration/Environmental Product Declaration available
Low VOC	Meets California CDPH standards for schools and offices
LEED	Contributes to LEED v4
Toxicity	Meets or exceeds EU standard EN 12149 A, B, C for heavy metals and formaldehyde
Phthalate Free Formulation	Prop 65 Compliant
Manufactured without the use of Brominate flame retardants	

*****THESE SPECIFICATIONS DO NOT APPLY TO PEEL & STICK MATERIAL**

STONEIMPRESSIONS SUPPORT

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To view installation instructions online scan the QR code below or visit www.stoneimpressions.com.

